



MEI is a non-profit 501(c)(3) Public Charity dedicated to empowering people with chronic diseases to manage and improve their health. **Here are four ways to work with us:**

1. Put our Expertise to Work for You

We are thought leaders. Let us help you develop/refine patient-centered strategies and tactics.

We are subject matter experts. Let our experience with 20,000+ patients inform your efforts.

We are patient educators. Let us develop evidence-based materials to meet YOUR needs.

We are RN/technician CE providers. Let us inspire and educate your staff to improve outcomes.

We are researchers. Let us help you find answers to your most important patient questions.

2. Reach Your Target Audience: Sponsor our Award-Winning Programs



Help people live long and well with CKD. With 2.6 million page views per year, people with CKD come to learn how to care for themselves.



Raise awareness and use of PD and home HD. Learn about home options and life at home, locate a clinic, get answers, and find stories, helpful tools, and information.



Support self-management with our free online curriculum for people with CKD. Eighteen easy-to-read modules are in English and Spanish. Web, print, audio learning and CE credits are available.

Support for our work comes from project fees, grants, government subcontracts, donations, and sponsorships for our programs. **Email Dori Schatell (info@mei.org) to request a sponsorship proposal or discuss your project.**

3. Educate Your Kidney Patients w

Visit www.store.MEI.org to

Chronic Kidney Disease Education



English/Spanish

Offer Hope and Help Patients Slow CKD and Learn Options

Reinforce your teaching! Award-winning, easy-to-read booklets are accurate and up-to-date. Help people with CKD 1–3 slow progression and those with CKD 4/5 delay ESKD and learn all of their treatment options. LOW COST: Bulk pricing—or self-print with a licensing agreement. Can be customized.

Make good use of waiting room time:

Take Charge of Your Health (brochure) or **You Can Feel Well and Live Well with CKD** (poster) – learn CKD stages, symptoms, and what to do.

You Can Feel Better & Live Well on Dialysis (brochure) – share action steps for a good life.

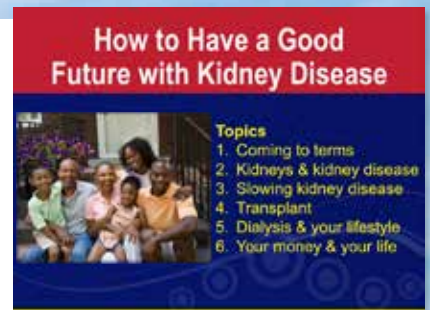
Brochure cost: \$24.99/bundle of 50 (English), \$29.99/bundle of 50 (Spanish).

24 x 36 Poster cost: \$20 unframed or \$120 framed.



Teach a CKD Class

1. Use our MIPPA-eligible slide decks one-on-one or with groups. **Download our toolkit.**
FREE: www.lifeoptions.org/goodfuture
2. Have your patients watch video classes presented by Mary Beth Callahan, ACSW, LCSW.
OR, go through mobile-friendly e-courses for patients.
FREE: www.lifeoptions.org/goodfuture_patients



Match ESKD Treatment Options to Patients' Values

The **My Kidney Life Toolkit** helps your patients make informed choices based on what matters to them:

MyKidneyLifePlan.org. Free English/Spanish online treatment matcher: 5th grade reading level with a pop-up glossary and animated videos for *transplant*, *each dialysis option*, and *active medical management*.

- **Postcards (50 free) & Posters (\$20-\$120).** Easily share *My Kidney Life Plan* with your patients.
- **My Kidney Life: A New Direction. (\$10).** Print or eBook offers a deeper dive into ESKD & options.
- **My Kidney Life Values.** Free mobile-friendly e-classes on the impact of ESKD options on 23 key patient values.



English/Spanish



With our Evidence-Based Materials

purchase these resources!



Highlights of our Helpful Tools & Resources

Learn Online

Help patients become active self-managers.

18 topics include:

- How Kidneys Work
- Following Your Treatment Plan
- Coping with Kidney Disease
- Anemia
- Kidney Lab Tests
- Vascular Access
- Nutrition and Fluids
- Sexuality and Fertility
- Staying Active
- Heart Health
- Work and Kidney Failure
- Paying for Treatment

FREE: www.kidneyschool.org



...And much more!

Free Calculators

■ Ultrafiltration Rate

See if a treatment is in the safe zone or not.

■ Medicare Start Date

Learn when Medicare will start for home dialysis vs. in-center.

■ eGFR

Get your glomerular filtration rate, and see how well your kidneys work.

FREE: www.lifeoptions.org/resource-library/#calculators



Encourage Home Treatments

Ready-Set-Home eClasses

Dynamic, mobile-friendly lessons designed to give patients knowledge and confidence about home treatment.

Easy-to-read articles about PD and home HD lifestyle topics, from keeping a job to what to expect from a PD catheter.

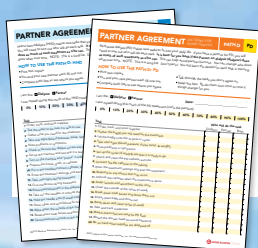


FREE: www.homedialysis.org/life-at-home



Reduce Care Partner Burden

Partner Agreement on Tasks for Home Dialysis (PATH-D) - for PD or home HD. Tools to help patients and care partners negotiate and share tasks. FREE: www.homedialysis.org/path-d



Promote Safe Ultrafiltration

Educate your patients about fluid weight with MEI's free poster download, animated water removal video, and our Life@Home article!



Enhance Learning with Videos

Let's Talk About...3-minute videos:

- **Fistulas** – Learn why to switch from a HD catheter to a fistula.
- **Dialysis Options** – Covers lifestyle impacts of treatments.
- **Fluids** – Shares how excess fluid can make patients feel bad and what they can do about it.
- **Getting Enough Dialysis** – Explains the patient's role in dialysis adequacy.

WATCH:



Learn about each treatment option for kidney failure in our SIX short 2-minute videos.

WATCH:



4. Use MEI Professional Resources

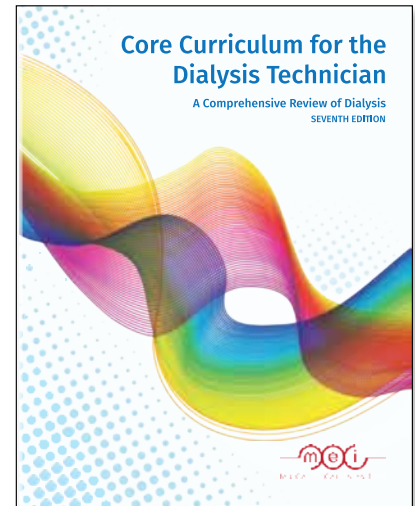
Train New Technicians and Nurses

Core Curriculum for the Dialysis Technician 7th edition (CC7)

A must-have resource for every technician & clinic and a **low-cost employee onboarding tool**. Full-color, easy-to-read, referenced, illustrated modules cover understanding patients and kidney disease, infection control, professionalism, principles, vascular access, PD, dialysis equipment, water treatment, HD procedures, complications, and emergency planning. **COST:** Print book \$47.99, Ebook \$60 through Amazon and Apple Books.

CC7 Practice Tests

Assess knowledge or study for BONENT or NNCC certification exams. One quiz: \$5–15, 150-item random certification prep quiz on the whole CC7: \$45. All 12 quizzes for \$75.



Earn Online CE Credits

For Nurses and Dialysis Technicians

Your patients count on your skills every day. Stay up to date, keep up your certification. See our new **SPARK mentoring courses** on home dialysis safety and preventing dropout.

<https://mei.org/ce-courses>



Comply with CMS Rule to Measure Health-Related Quality of Life

Record, document, and report the results of CMS-required dialysis patient KDQOL-36™ health-related quality of life surveys. Annual subscription fee based on clinic size. **COST:** \$350 or less per clinic per year. www.kdqol-complete.org



Read Cutting-Edge Home Dialysis Opinions

KidneyViews Blog – MEI and guests share perspectives about home therapies. Submit comments or a guest post and help us tell the world about home dialysis.



FREE: www.homedialysis.org/news-and-research/blog

Teach Self-Cannulation

A How-To Manual

Step-by-step illustrated guide to teaching patients how to put in their own needles—a key step toward helping them preserve their access sites, gain self-confidence, and consider home treatment.

FREE: www.homedialysis.org/buttonhole



Talk to Your Patients About Home Dialysis

Four Steps for Professionals

What is the best way to discuss treatment options and what should you say? This guide will help make those conversations easier.

FREE: <http://homedialysis.org/talk-to-patients.pdf>



Identify Patients for PD or Home HD

The Method to Assess Treatment Choices (MATCH-D)

Assess candidates for PD and home HD. Listed as a resource in the CMS Conditions for Coverage Measures Assessment Tool (MAT) for surveyors.

FREE: www.homedialysis.org/match-d

